



The Georgia Society
of CPAs

ANNUAL PARTNERSHIP OPPORTUNITIES

Emily Smith, Manager, Strategic Relationships

The Georgia Society of CPAs

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Phone: 404-504-2947 | esmith@gscpa.org

Platinum Annual Partner

\$20,000

Advertising

- One advertisement on the right-hand column of The Georgia Society of CPAs website (www.gscpa.org) for one calendar year beginning the month following the signing of this agreement. The advertisement will include an embedded link of your choosing. The link can be changed once every month for the term of this agreement.
- Platinum Partner billing and logo placement on GSCPA's Annual Partner webpage.
- One full-page advertisement in three issues of *Credits* (quarterly CPE catalog).
- One full year (six issues) of half-page advertisements in *Current Accounts*. Artwork or copy can be updated a maximum of three times over the duration of this agreement.
- A one-time acknowledgment as an Annual Platinum Partner and 'thank you' from GSCPA in *Current Accounts* (will appear in an issue after the signing of this agreement).
- Six banner advertisements in *The Voice* e-newsletter. The advertisement will include an embedded link of your choosing. Ad placement and size are subject to change in the email format.

The Voice E-Newsletter

Recognition as Annual Platinum Partner with company logo placed in *The Voice* e-newsletter. *The Voice* is an email sent to all members each month. It is designed to provide access to current trends, accounting news, and the latest GSCPA news, events, and upcoming CPE and professional development. Ad placement and size are subject to change in the email format.

Conferences and Conventions

- Ability to participate in the Exhibit Package (see addendum) at four (4) GSCPA conferences, Exhibit Package at the Southeastern Accounting Show and Exhibit Package at GSCPA's Annual Convention.
- In addition to the above offerings, (company name) shall receive the following at the aforementioned two (2) conferences, Southeastern Accounting Show and GSCPA's Annual Convention:
 - Recognition as an Annual Platinum Partner on separate signage at the participating conference.
 - Exhibitor recognition on the participating conference page on the GSCPA website.
- Recognition as an Annual Platinum Partner signage at all GSCPA conferences.

Gold Annual Partner

\$15,000

Advertising

- One advertisement on the right-hand column of The Georgia Society of CPAs website (www.gscpa.org) for one calendar year beginning the month following the signing of this agreement. The advertisement will include an embedded link of your choosing. The link can be changed once every month for the term of this agreement.
- Logo placement on GSCPA's Annual Partner webpage.
- One half-page advertisement in three issues of *Credits* (quarterly CPE catalog).
- One half-page advertisement for three issues in *Current Accounts*. Artwork or copy can be updated a maximum of three times over the duration of this agreement.
- A one-time acknowledgment as an Annual Gold Partner and 'thank you' from GSCPA in *Current Accounts* (will appear in an issue after the signing of this agreement).
- Five banner advertisements in *The Voice* e-newsletter. The advertisement will include an embedded link of your choosing. Ad placement and size are subject to change in the email format.

The Voice E-Newsletter

Recognition as an Annual Gold Partner with company logo placed in *The Voice* e-newsletter. *The Voice* is an email sent to all members each month. It is designed to provide access to current trends, accounting news, and the latest GSCPA news, events, and upcoming CPE and professional development. Ad placement and size are subject to change in the email format.

Conferences and Conventions

- Ability to participate in the Exhibit Package(see addendum) at three (3) GSCPA conferences, Exhibit Package at the Southeastern Accounting Show and Exhibit Package at GSCPA's Annual Convention.
- In addition to the above offerings, (company name) shall receive the following at the aforementioned three (3) conferences, Southeastern Accounting Show and Annual Convention:
 - Recognition as an Annual Gold Partner on separate signage at the participating conference.
 - Exhibitor recognition on the participating conference page on the GSCPA website.
- Recognition as an Annual Gold Partner signage at all GSCPA Conferences.

Silver Annual Partner

\$10,000

Advertising

- One advertisement on the right-hand column of The Georgia Society of CPAs website (www.gscpa.org) for one calendar year beginning the month following the signing of this agreement. The advertisement will include an embedded link of your choosing. The link can be changed once every month for the term of this agreement.
- Logo placement on GSCPA's Annual Partner webpage.
- One half-page advertisement in two issues of *Credits* (quarterly CPE catalog).
- One quarter-page advertisement for three issues in *Current Accounts*. Artwork or copy can be updated a maximum of three times over the duration of this agreement.
- A one-time acknowledgment as an Annual Silver Partner and 'thank you' from GSCPA in *Current Accounts* (will appear in an issue after the signing of this agreement).
- Three banner advertisements in *The Voice* e-newsletter. The advertisement will include an embedded link of your choosing. Ad placement and size are subject to change in the email format.

The Voice E-Newsletter

Recognition as an Annual Silver Partner with company logo placed in *The Voice* e-newsletter. *The Voice* is an email sent to all members each month. It is designed to provide access to current trends, accounting news, and the latest GSCPA news, events, and upcoming CPE and professional development. Ad placement and size are subject to change in the email format.

Conferences and Conventions

- Ability to participate in the Exhibit Package (see addendum) at two (2) GSCPA conferences - the Southeastern Accounting Show and GSCPA's Annual Convention.
- In addition to the above offerings, (company name) shall receive the following at the aforementioned two (2) conferences, Southeastern Accounting Show and GSCPA's Annual Convention:
 - Recognition as an Annual Silver Partner on separate signage at the participating conference.
 - Exhibitor recognition on the participating conference page on the GSCPA website.
- Recognition as an Annual Silver Partner signage at all GSCPA conferences.

The Georgia Society of CPAs

ANNUAL PARTNER ORDER

CONTACT AND COMPANY INFORMATION

Partner _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Phone _____ Fax _____

Email _____

Billing Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

PAYMENT INFORMATION

☐ Check enclosed payable to The Georgia Society of CPAs

☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover ☐ Personal Card OR ☐ Company Card

Card# _____ Exp. Date _____

Cardholder Name _____ Signature _____

TERMS & CONDITIONS

Placement:

- Position in the publications is not guaranteed. Ads are placed according to the layout of the material.
- Ads will not be placed on pages facing other ads. Competing advertisers will not be placed on the same page.

Restrictions:

- Advertising is restricted to companies selling products or services specific to the accounting industry.
- No advertiser may advertise any service or product in direct competition with a GSCPA service or product (i.e. CPE conferences and seminars)
- Ad content is subject to approval by the editor who reserves the right to reject misleading advertisements.

- Any cancellations by advertiser must be received by GSCPA in writing before the deadline for the issue in which the applicable advertisement is scheduled to appear (see below). If GSCPA does not receive a written cancellation by the applicable deadline, then the advertiser shall remain obligated to pay GSCPA the full amount for the applicable advertisement.

Artwork:

- There are no bleeds on printed advertisements.
- All artwork must be submitted in completed form and sized correctly for the ad size included in your partnership.

Your signature below indicates that you understand and agree to the terms. Space will not be reserved without signature.

Company Representative's Signature

Date

Please complete this form and return with payment to:

Emily Smith, Manager, Strategic Relationships

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